Graphic Design 1

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Hour \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

In class we viewed and listened to the Chip Kidd’s view on Graphic Design.

Below are questions you will need to answer after reading each Chapter from Go: A Kidd’s Guide to Graphic Design by Chip Kidd.

Chapter 1: Introduction

1.What is Graphic Design?

2. T F Graphic Design requires problem solving.

3. T F Everything that is made by nature is designed by someone.

4.Chip Kidd designs what?

5.History of Graphic Design. After the year, write what Graphic Art was present or discovered at that time.

 15,000 B.C.

 3300 B.C.

 8th and 9th Century

1450’s

1530

1776

 1777

 1826

 1886

 1890

1919

 1919

1922

1957

1959

 1967

1972

 1984

 1989

 1990

 2007