Graphic Design 1

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Hour \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

In class we viewed and listened to the Chip Kidd’s view on Graphic Design.

Below are questions you will need to answer after reading each Chapter from Go: A Kidd’s Guide to Graphic Design by Chip Kidd.

Chapter 1: Introduction

1.What is Graphic Design?

2. T F Graphic Design requires problem solving.

3. T F Everything that is made by nature is designed by someone.

4.Chip Kidd designs what?

5.History of Graphic Design. After the year, write what Graphic Art was present or discovered at that time.

15,000 B.C.

3300 B.C.

8th and 9th Century

1450’s

1530

1776

1777

1826

1886

1890

1919

1919

1922

1957

1959

1967

1972

1984

1989

1990

2007