**![C:\Users\cbristol\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\4KOJ3QMV\cnwintech_social_media_business_influence[1].png]()(Your Choice) Infographic**

**For your project, you must do these things:**

* **Pick a topic that you like and holds your interest – know that you have to get lots of information on it.  Be sure to list your sources that you use in a separate Word document.**
* **You must use Adobe Illustrator to create your infographic.**
* **You will be working on this for the next four class periods. Your final infographic is due at the end of class 4/29.**

**Requirements:**

* Need to have title that describes what your infographic is about (ex. If I wanted an IPad, what would I need to do?)
* Information graphics are interesting because they reveal *differences*. You can show how something works (ex. 3-D movies), the evolution of something (ex. a camera from its origins to today), or a statistical representation of an idea (ex. how much time is spend using technology for the average person during a day).
* Your topic must pertain to something that is relevant (will actually teach someone something that is meaningful) and is school appropriate (no foul language, no drug/sexual/racial reference).
* Need to have 5-10 graphics (photos, backgrounds, drawings, illustrations, etc.) that help to promote the main idea for your infographic.
* You must have statistics (numbers, percentages) be a part of your infographic.
* ·You must use words to promote an understanding of your topic (usually, for every photo or image you have - you should have a concise statement to help your audience understand it)
* Do not plagiarize. It would be easy for you to find an infographic online and copy everything it says - do not do this! I will be checking this and I will find out. Not only will you get a zero on the project but we will have to have a serious conversation with administration.

**I will be grading you based on these 5 questions: (100 points)**

1.           Does it have a main idea or thesis?

2.           Does the data support the main idea?

3.           Do the graphics enhance and support the data?

4.           Does the layout and design have a purpose; did you organize the graphics and text to communicate your ideas effectively?

5. Did you create most of the graphics by hand and only use a few royalty free images?