**DTP: Senior Trip Brochure**

**Your Mission**

Create a senior trip brochure for your class. You are trying to entice your peers to attend the senior trip with this brochure! Include the following information:

* Facts about that destination place and city (population, etc.)
* When your going (approx.)
* How you are to get around (transportation to/from and while you are there)
* TWO PANEL SPREAD: At least four places of interest (landmarks, attractions, etc.)
* At least four photographs taken in that city or of the destinations
* Any other pertinent information for a senior going on the trip (what to bring, etc.)

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| √ | Required | Points Deducted |
| 5 | Appropriate setup (margins/layout guides set according to Publisher packet); panels in appropriate places |  |
| 5 | Cover panel: Attractive cover that captures the true essence of the location (may use Wordart, Flaming Text, graphics, etc.) |  |
| 5 | Includes city facts (covered appropriately) |  |
| 5 | Includes information on when to go |  |
| 5 | Includes information on transportation |  |
| 10 | Includes quality information on important places of interest |  |
| 5 | Includes at least four good high-quality photographs |  |
| 5 | Other information: important info for a senior taking the trip. |  |
| 10 | What the senior must do in order to take the trip – sold fundraisers or paid, etc. |  |
| 5 | Sections are divided appropriately using rules or other types of graphic lines |  |
| 10 | Layout: Is it professional, appealing, not too crowded, not too much white space, and does it keep the reader's interest? |  |
| 5 | Spelling/grammar |  |
| 2 | Printed double sided, folded,  |  |
| 2 | Makes good use of formatting text boxes |  |
| 2 | Uses bullets in a list |  |
| 4 | Uses a design gallery object(attention getter or pull quote, etc.) |  |

Comments:

*Do not staple this sheet to your brochure (turn in separately) and do not put your name on your brochure.*

Student Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_